



# Bosch Home Comfort Group

Company Presentation

**Our customers' demands  
are changing towards  
comfort, well-being and  
sustainable solutions.**





**Create a  
Climate  
Comfort  
Champion**

**To drive this transformation,  
we are positioning ourselves  
globally.**

That's why we have acquired  
the residential and light  
commercial HVAC business  
from Johnson Controls and the  
Johnson Controls-Hitachi Air-  
Conditioning joint venture.



# New era for the Bosch Home Comfort Group

Together we leverage the power of our brands, products, and regions to create the best climate comfort solutions for life.

YORK® and TEMPMASTER are registered trademarks of Johnson Controls International plc and its affiliated companies. Used under license.  
Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.

# Figures 2025



**>8 bn €**

Revenue forecast



**33**

International production sites and

**26**

development centers\*



Following the **acquisition** of the residential and light commercial HVAC business of Johnson Controls and the Johnson-Controls-Hitachi Air-Conditioning joint venture



More than **25 000**

Associates worldwide

\*including minority interests

# Our Executive Management



**Oliver  
Koukal**

Chief Transformation  
Officer

**Birte  
Lübbert**

Chief Operating Officer

**David  
Budzinski**

Deputy President of the  
Executive Management,  
and Regional President  
Americas

**Jan  
Brockmann**

CEO, President of the  
Executive Management,  
and Regional President  
EMEA

**Thomas  
Volz**

Chief Financial Officer

**Nora  
Klug**

Chief People and  
Governance Officer

**Ulrich  
Lissmann**

Regional President  
Asia Pacific

# We develop and manufacture internationally in Europe, America and Asia



\* Fort Lauderdale: Joint Venture with Carrier, majority share  
Guangzhou: Joint Ventures with Wanbao, majority shares  
Qingdao: Joint Venture with Hisense, minority share  
Shanghai: Joint Venture with Wanbao, minority share; additionally: owned Bosch HC location

A woman with braided hair, wearing a dark blue t-shirt and white gloves, is focused on working on a large, black, cylindrical industrial component. She is using a blue and black Bosch HyFlex 18V cordless tool. The background shows a factory setting with various pipes, cables, and machinery. The text "Our focus: electrified solutions like heat pumps and air conditioning" is overlaid on the right side of the image.

**Our focus:  
electrified solutions  
like heat pumps and  
air conditioning**



**In the EMEA region customer needs vary greatly based on regional differences.**



**Heat pumps & hybrid systems**

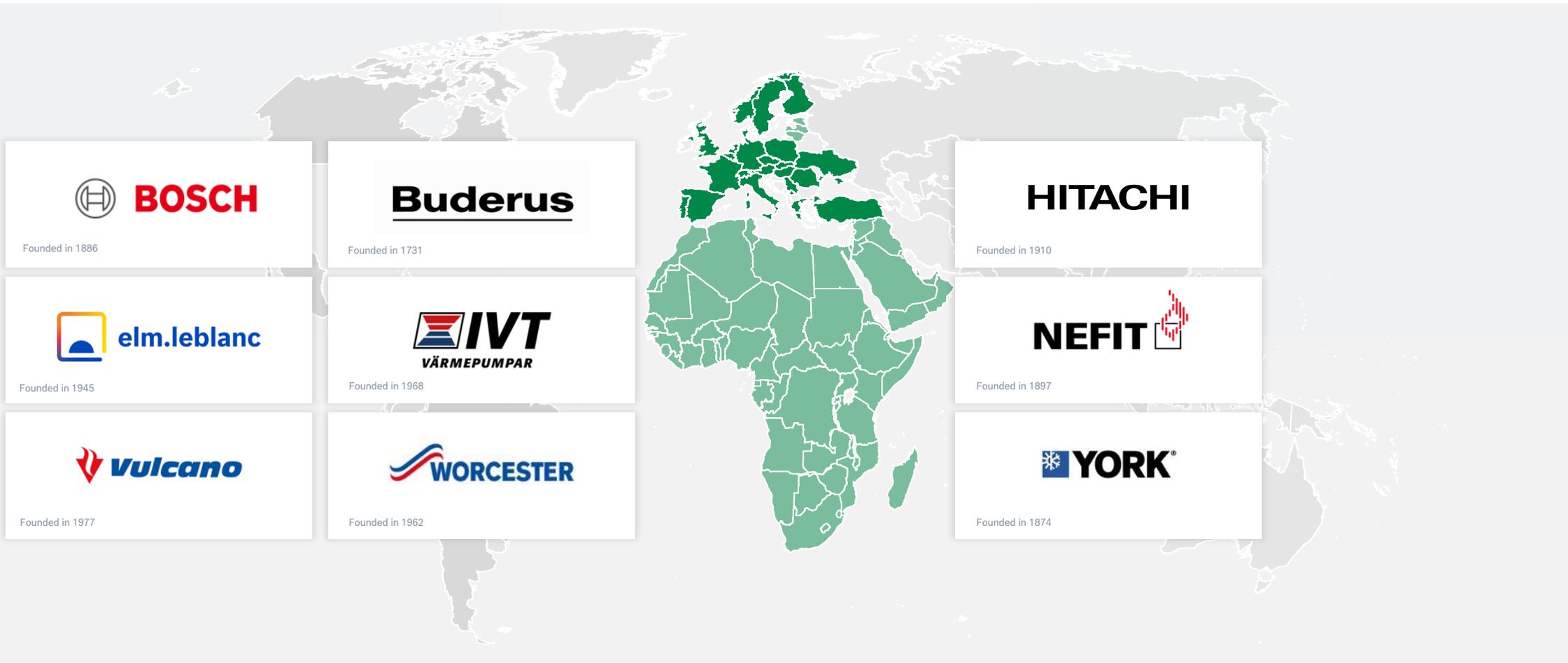


**Residential hot water heaters**



**Air conditioning solutions**

# Our strong brands in the EMEA region



Founded in 1886

**Buderus**

Founded in 1731

**HITACHI**

Founded in 1910



Founded in 1945



Founded in 1968



Founded in 1897



Founded in 1977



Founded in 1962



Founded in 1874



**In Asia Pacific (APAC) we offer both cooling and heating solutions that can be flexibly adapted to specific needs.**



**Ductless residential solutions for heating and cooling**



**Ductless systems for light commercial buildings (VRF)**



**Heat pumps & hybrid systems**

# Our strong brands in the APAC region



Founded in 1886

## HITACHI

Founded in 1910



Founded in 1874



**North and Latin America (AME) are characterized by a wide range of climatic conditions. In the USA, the focus is on ducted solutions.**



**Ducted climate solutions for residential and light commercial buildings**



**Ductless climate solutions for residential and light commercial buildings**

# Our strong brands in the AME region



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# Individual support for all our customers around the globe...



**Excellent  
service**



**High  
availability**



**International  
service technician network**





## ... and our worldwide partner network.



**Partner program  
& incentives**



**Qualification &  
technical support**



**Tools, services &  
apps**



**Efficient solutions  
& processes**

**This is how we create the basis  
for a future worth living every  
day:**



**Increasing  
efficiency**



**Cost reduction**



**Comfort &  
well-being**



**Simplifying  
everyday life**





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