

An abstract, flowing trail of small, multi-colored particles (pink, purple, blue, and green) moves from the top left towards the bottom right, creating a sense of motion and energy against a dark background.

# Bosch Home Comfort Group

Company Presentation



**Our customers' demands  
are changing towards  
comfort, well-being and  
sustainable solutions.**





An abstract, colorful particle cloud in shades of blue, green, and purple, resembling a nebula or a molecular structure, set against a dark background.

**Create a  
Climate  
Comfort  
Champion**

**To drive this transformation,  
we are positioning ourselves  
globally.**

That's why we have acquired  
the residential and light  
commercial HVAC business  
from Johnson Controls and the  
Johnson Controls-Hitachi Air-  
Conditioning joint venture.

# New era for the Bosch Home Comfort Group

Together we leverage the power of our brands, products, and regions to create the best climate comfort solutions for life.



# Figures 2025



**33**

International production sites and

**26**

development centers\*



**>8 bn €**

Revenue forecast



More than **25 000**

Associates worldwide



Following the **acquisition** of the  
residential and light commercial HVAC  
business of Johnson Controls and the  
Johnson-Controls-Hitachi Air-Conditioning  
joint venture

\*including minority interests



# Our Executive Management



**Birte  
Lübbert**

Chief Operating Officer

**Oliver  
Koukal**

Chief Transformation  
Officer

**Maria  
Zesch**

Regional President  
Europe, the Middle East  
and Africa

**David  
Budzinski**

Deputy President of the  
Executive Management,  
and Regional President  
Americas

**Jan  
Brockmann**

CEO, President of the  
Executive Management

**Stephan  
Lampel**

Chief Financial Officer

**Nora  
Klug**

Chief People and  
Governance Officer

**Ulrich  
Lissmann**

Regional President  
Asia Pacific



# We develop and manufacture internationally in Europe, America and Asia

## AME

Cienega  
Dallas  
Fort Lauderdale\*  
Norman  
Sao Paulo  
Wichita

## EMEA


Aveiro	Lollar
Barcelona	Manisa
Bischofshofen	Saint Thegonnec
Clay Cross	Tranås
Deventer	Wernau
Drancy	Wetzlar
Eibelshausen	Wettringen
Gunzenhausen	Worcester
Knov	

## APAC

Bangi	Shanghai*
Guangzhou*	Subic
Gujarat	Tochigi
Luzhu	Tokyo
Qingdao*	Wuhu
Rayong	Wuxi

\* Fort Lauderdale: Joint Venture with Carrier, majority share  
Guangzhou: Joint Ventures with Wanbao, majority shares  
Qingdao: Joint Venture with Hisense, minority share  
Shanghai: Joint Venture with Wanbao, minority share; additionally: owned Bosch HC location



A woman with long, dark, curly hair in a braid, wearing a dark blue t-shirt and white gloves, is working on a large, black, rectangular industrial unit. She is using a blue and black Bosch HyFlex power tool, which is labeled '10-774 HyFlex 36V'. The unit has a large circular opening with a fan inside. The background shows a factory setting with various pipes, cables, and equipment.

**Our focus:  
electrified solutions  
like heat pumps and  
air conditioning**





**In the EMEA region customer needs vary greatly based on regional differences.**



**Heat pumps & hybrid systems**



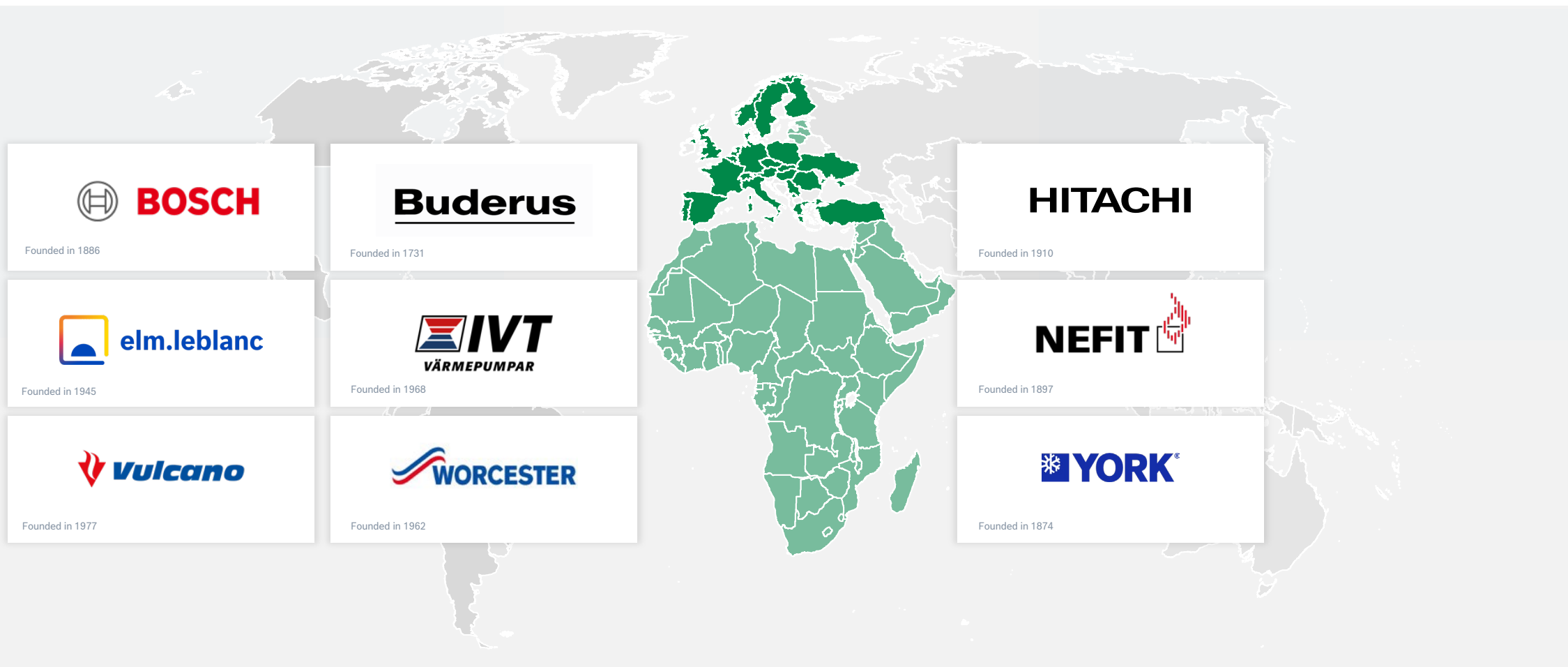
**Residential hot water heaters**



**Air conditioning solutions**



# Our strong brands in the EMEA region



YORK® is a registered trademark of Johnson Controls International plc and its affiliated companies. Used under license.

Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.



**In Asia Pacific (APAC) we offer both cooling and heating solutions that can be flexibly adapted to specific needs.**



**Ductless  
residential solutions  
for heating and cooling**



**Ductless systems for  
light commercial  
buildings (VRF)**



**Heat pumps & hybrid  
systems**



# Our strong brands in the APAC region



Founded in 1886

## HITACHI

Founded in 1910



Founded in 1874

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**North and Latin America (AME) are characterized by a wide range of climatic conditions. In the USA, the focus is on ducted solutions.**



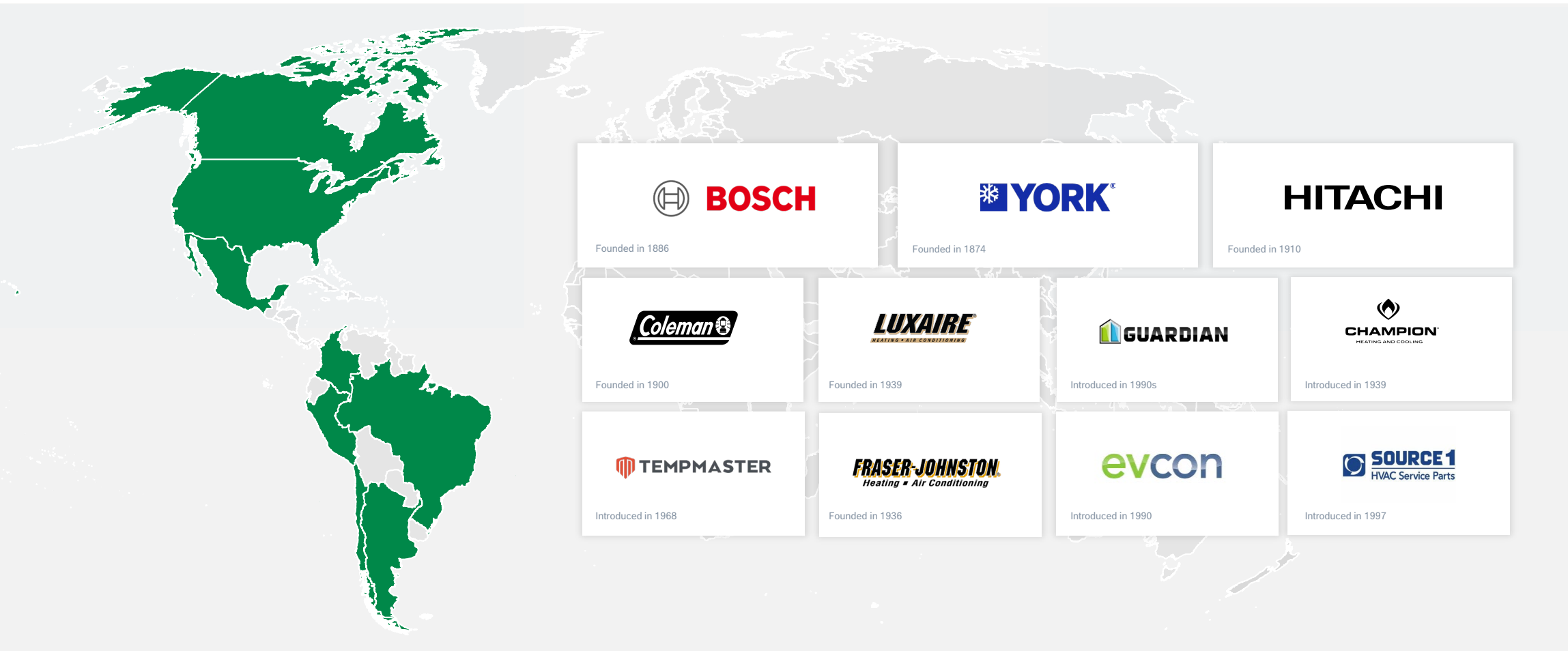
**Ducted climate solutions for residential and light commercial buildings**



**Ductless climate solutions for residential and light commercial buildings**



# Our strong brands in the AME region



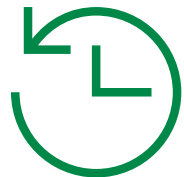
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# Individual support for all our customers around the globe...



**Excellent  
service**



**High  
availability**



**International  
service technician network**







**... and our worldwide partner network.**



**Partner program  
& incentives**



**Qualification &  
technical support**



**Tools, services &  
apps**



**Efficient solutions  
& processes**

# This is how we create the basis for a future worth living every day:



**Increasing  
efficiency**



**Cost reduction**



**Comfort &  
well-being**



**Simplifying  
everyday life**







# Bosch Home Comfort Group