

A large, abstract 3D point cloud visualization is positioned in the background, consisting of numerous small, glowing blue and purple spheres that form a complex, undulating surface. It spans the entire width of the image and is set against a dark, solid background.

Bosch Home Comfort Group

Company Presentation

Our customers' demands
are changing towards
comfort, well-being and
sustainable solutions.

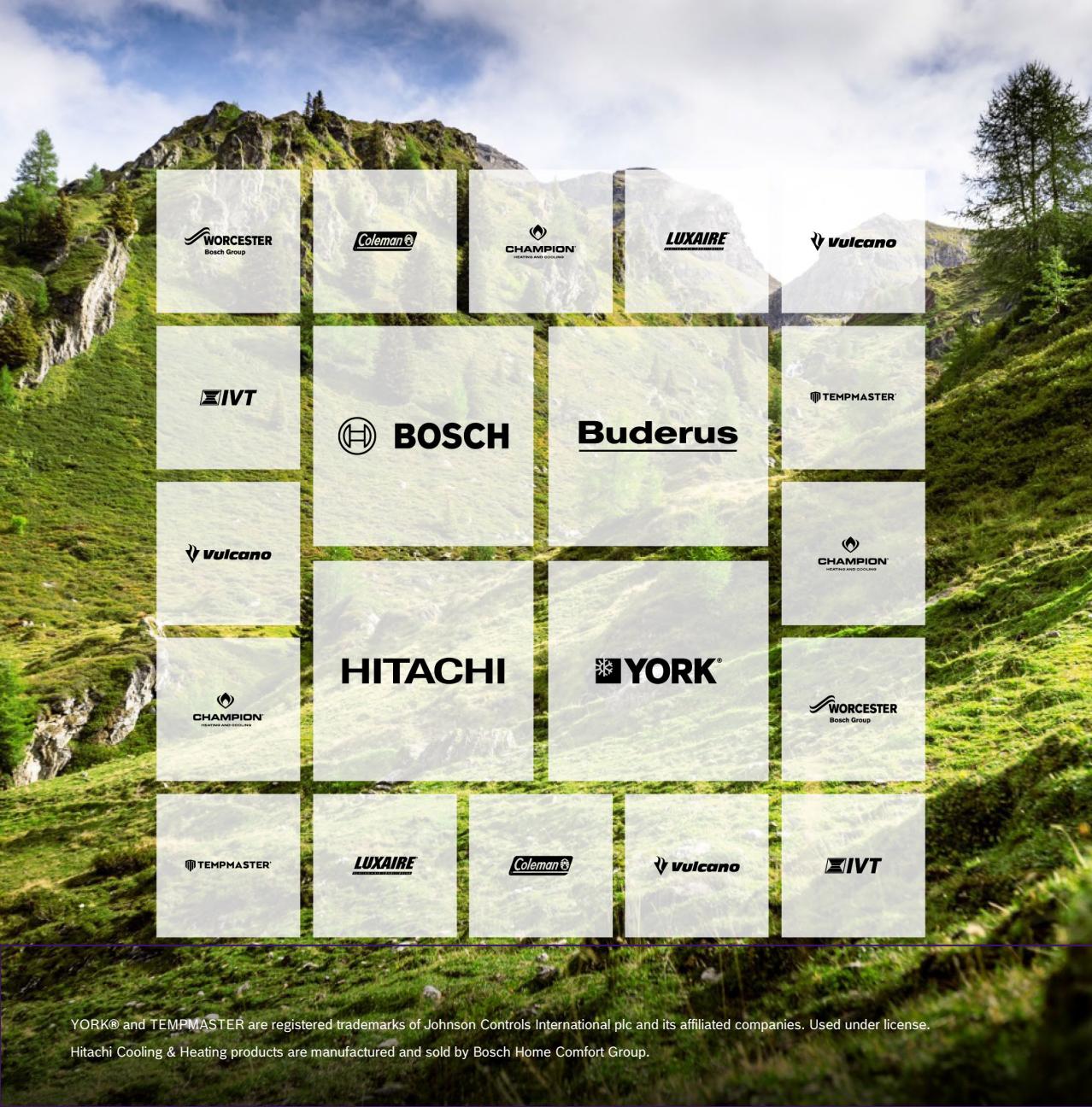




Create a Climate Comfort Champion

**To drive this transformation,
we are positioning ourselves
globally.**

That's why we have acquired
the residential and light
commercial HVAC business
from Johnson Controls and the
Johnson Controls-Hitachi Air-
Conditioning joint venture.



New era for the Bosch Home Comfort Group

Together we leverage the power of our brands, products, and regions to create the best climate comfort solutions for life.

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Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.



Figures 2025




33
International production sites and
26
development centers*

*including minority interests



>8 bn €

Revenue forecast


Following the **acquisition** of the
residential and light commercial HVAC
business of Johnson Controls and the
Johnson-Controls-Hitachi Air-Conditioning
joint venture



More than 25 000
Associates worldwide

Our Executive Management



**Birte
Lübbert**

Chief Operating Officer

**Oliver
Koukal**

Chief Transformation
Officer

**Maria
Zesch**

Regional President
Europe, the Middle East
and Africa

**David
Budzinski**

Deputy President of the
Executive Management,
and Regional President
Americas

**Jan
Brockmann**

CEO, President of the
Executive Management

**Stephan
Lampel**

Chief Financial Officer

**Nora
Klug**

Chief People and
Governance Officer

**Ulrich
Lissmann**

Regional President
Asia Pacific

We develop and manufacture internationally in Europe, America and Asia

AME

Cienega
Dallas
Fort Lauderdale*
Norman
Sao Paulo
Wichita

EMEA

Aveiro
Barcelona
Bischofshofen
Clay Cross
Deventer
Drancy
Eibelshausen
Gunzenhausen
Krnov
Lollar
Manisa
Saint Thegonnec
Tranås
Wernau
Wetzlar
Wettingen
Worcester

APAC

Bangi
Guangzhou*
Gujarat
Luzhu
Qingdao*
Rayong
Shanghai*
Subic
Tochigi
Tokyo
Wuhu
Wuxi

* Fort Lauderdale: Joint Venture with Carrier, majority share
Guangzhou: Joint Ventures with Wanbao, majority shares

Qingdao: Joint Venture with Hisense, minority share

Shanghai: Joint Venture with Wanbao, minority share; additionally: owned Bosch HC location

A woman with dark skin and curly hair, wearing a dark t-shirt, is working on a large industrial unit, likely a heat pump or air conditioning system. She is using a blue Bosch HyFlex 18V power tool with a screwdriver attachment to work on a circular component. The unit is dark grey with a large fan and various pipes and components visible. The background shows a factory environment with white walls, red and green pipes, and overhead lighting.

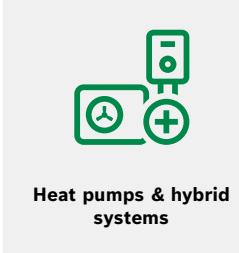
Our focus:
electrified solutions
like heat pumps and
air conditioning



BOSCH



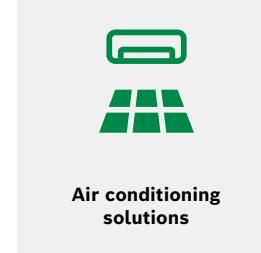
In the EMEA region customer needs vary greatly based on regional differences.



Heat pumps & hybrid systems

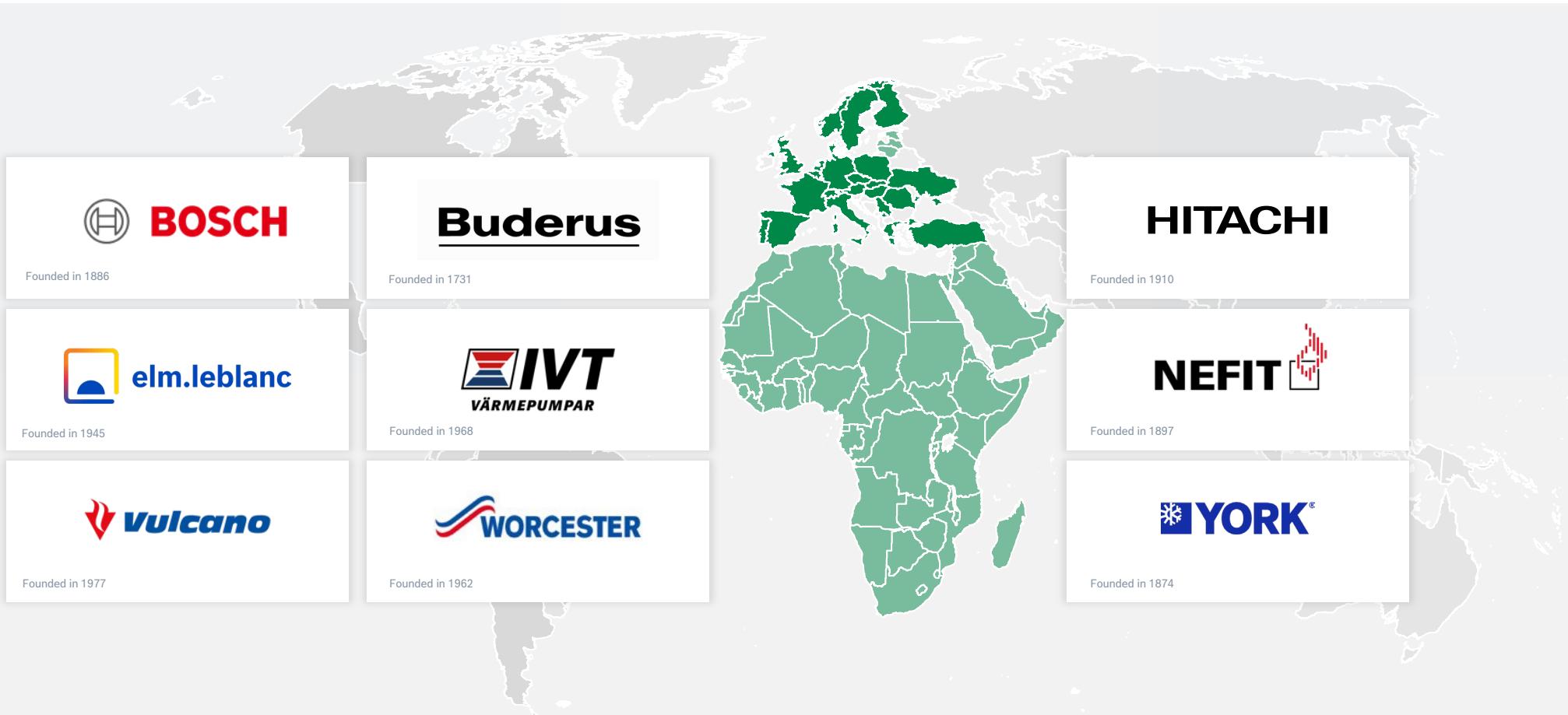


Residential hot water heaters



Air conditioning solutions

Our strong brands in the EMEA region



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In Asia Pacific (APAC) we offer both cooling and heating solutions that can be flexibly adapted to specific needs.



Ductless
residential solutions
for heating and cooling



Ductless systems for
light commercial
buildings (VRF)



Heat pumps & hybrid
systems

Our strong brands in the APAC region



BOSCH

Founded in 1886

HITACHI

Founded in 1910



Founded in 1874

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North and Latin America (AME) are characterized by a wide range of climatic conditions. In the USA, the focus is on ducted solutions.



Ducted climate solutions for residential and light commercial buildings



Ductless climate solutions for residential and light commercial buildings

Our strong brands in the AME region



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Individual support for all our customers around the globe...



Excellent service



High availability



International
service technician network





... and our worldwide partner network.



Partner program & incentives



Qualification & technical support



Tools, services & apps



Efficient solutions & processes

This is how we create the basis for a future worth living every day:



Increasing efficiency



Cost reduction



Comfort & well-being



Simplifying everyday life



A large, abstract 3D point cloud visualization composed of numerous small, glowing spheres. The spheres are primarily colored in shades of blue, purple, and green, creating a vibrant, organic shape that resembles a wave or a cloud. This visual element serves as the background for the text.

Bosch Home Comfort Group